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The Child in School

A Parent Education Study Course, under the direction of Dr. Ada Hart Arlitt, for fathers, mothers, teachers, and study groups. The course consists of a series of articles, with questions to be discussed and reference guides for further study. Each article is of interest individually or as a part of a course. The first article, which appears in September, is "Getting Ready for School."

Today's Child in Tomorrow's World

A series of program outlines for parentteacher associations that wish to be wideawake, progressive, effective groups, active in service to children.

The Robinson Family

A new series of articles about the family with which CHILD WELFARE readers became so familiar, and in which they became so much interested, in the 1933-34 volume. The articles which begin in the September issue will be written by the Robinsons' new family doctor, Samuel J. Crumbine, M.D., of the American Child Health Association.

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EFFECTIVE SEPTEMBER 1, 1934

Although CHILD WELFARE goes into a page 8½ x 11½ inches with the September, 1934, issue—when the name will also be changed to NATIONAL PARENT-TEACHER—the subscription rate will not be increased because of the larger size, improved appearance, and new features. It will remain \$1.

However, the discount of 20% which we have heretofore allowed parent-teacher associations on \$1 subscriptions will be reduced to 10%, effective September 1, 1934. We know our associations and members will prefer the low subscription price to the higher rate of commission.

This change will not affect the association price of Club Service Subscriptions. Associations may continue to purchase Club Service Subscriptions in units of five for \$4, but the single copy price will be 15 cents instead of 10 cents. Club Service Subscriptions will be mailed to one address during the subscription term.

LOCAL PRESIDENTS! Please send the name of your Magazine Chairman to the State Chairman of Magazine before July 1, 1934, in order to secure the free Promotion Packet of new sales helps which will be ready for distribution August 15,1934.

